

## Zebra CardStudio 2.0

### Advancing Easy Digital ID and Physical Card Design and Issuance

More than ever before, we're an electronically connected global community. Human footprints are rapidly moving from physical to digital, such as shopper loyalty, student and corporate IDs, access control and status verification cards. Advance your card designs and production with CardStudio 2.0 to unlock greater design features, expanded data management capabilities and offer Digital IDs. As part of Zebra's ongoing commitment to digital innovation, you can now create Smart Badges with Status Check verification.

CardStudio 2.0 makes designing and producing high-quality cards and Digital IDs quick and simple. Whether you're creating a handful of single-sided monochrome cards or thousands of encoded, full-color, double-sided cards with special security effects and dynamic data, our software makes it easy. And, you can create, issue and update Digital IDs at the same time.

#### Easily create any card design

Our highly intuitive interface, built on a familiar Windows® platform, makes designing and producing cards and Digital IDs quick and simple. With CardStudio 2.0 you can:

- Jumpstart your design using our cloud-based sample card template gallery or purchase premium designs in our in-app store
- Create design layers to add static and dynamic data, 1D or 2D barcodes, artwork, security features and more
- See a live preview of your card designs before you finalize to easily make any needed adjustments
- Integrate data effortlessly from varying sources—from enterprise data to photos and signatures captured on the fly
- Choose the encoding option that best meets your application needs, including MIFARE® DESFire® and UHF contactless cards
- Keep your software up-to-date with the latest features and security with automatic maintenance notifications and updates
- Purchase CardStudio Smart Badge as a bundle with everything you need to easily create printed cards or Digital IDs with a Status Check barcode
- Instantly and securely push updates to the Zebra Digital ID app on cardholder mobile devices

## Start with the Features You Need Now, and Upgrade Anytime to Add More

Add Digital Capabilities such as Smart Badges with Status Check to your Printed Cards Today

### Create Digital ID Cards for Maximum Versatility

Offer your customers Digital IDs and Smart Badges with Status Check that they can take along on their mobile phones. These digital cards can be used for a wide range of applications including ID, membership and loyalty, access control, vaccine verification cards and more. The Digital ID and Smart Badge with Status Check features are purchasable options available on the CardStudio 2.0 Standard edition and above.

### Seamlessly and Securely Deliver Updates to the Zebra Digital ID Mobile App

Update Digital ID credential data instantly via the Zebra Digital ID mobile app for Android™ and iOS®. No need for cardholders to download a new Digital ID. The app uses the mobile device's biometric security features so only the ID holder can access the card.

### See the Features in Action

Get up and running quickly with a suite of easy-to-follow “how-to” videos that also guide you through basic to advanced features. Find them on the CardStudio support page: [zebra.com/cardstudiosupport](https://zebra.com/cardstudiosupport)

### Integrate Information from Data Sources and on the Fly

Include text, graphics, photos and other key data from virtually any source in your cards – from backend databases to spreadsheets. Connect to as many data sources as needed to reduce errors and populate content automatically. Capture and add photos and signatures to improve your Card ID design and issuance. Optimize your card designs with the face-recognition feature that automatically crops and uploads photographs.

### All the Encoding Options You Need

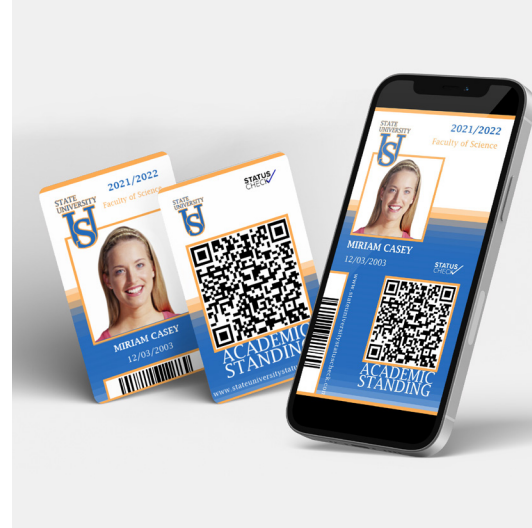
With support for UHF and MIFARE/DESFire family of contactless cards, you can choose the encoding option that matches the application requirements and level of security your cards require.

### Four CardStudio Editions Meet Your Needs Now and into the Future

With four editions available, you can purchase the features you need today and upgrade to unlock advanced capabilities as your business needs evolve. Add Digital ID credits with Zebra's CardStudio Smart Badge Bundles to Standard Edition and above.

Classic	Standard*	Enterprise*	Professional*
A single application (DesignStudio) brings simplicity to basic ID Card design and printing (Digital ID and Status Check are not supported)	<ul style="list-style-type: none"> <li>Separate applications (DesignStudio and PrintStudio) for card design and printing allow for optimized workflows and card issuance, including optional Digital IDs and Smart Badges</li> <li>Includes a single internal database project, and data integration (import of data from an Excel or CSV file)</li> <li>Basic mag stripe encoding and 1D/2D barcode support</li> </ul>	<p>Includes all the features in the Standard Edition, plus:</p> <ul style="list-style-type: none"> <li>Allows users to leverage designs across an unlimited number of database project files and applications</li> <li>Connectivity to multiple backend data sources</li> </ul>	<p>Includes all the features in the Standard and Enterprise Editions, plus:</p> <ul style="list-style-type: none"> <li>UHF and MIFARE/DESFire contactless smartcard encoding support</li> </ul>

\* Now available with SmartBadge Bundle



Make digital and physical card creation easy and accessible with CardStudio from Zebra.  
For more information, please visit [zebra.com/cardstudio](https://zebra.com/cardstudio)



**NA and Corporate Headquarters**  
+1 800 423 0442  
[inquiry4@zebra.com](mailto:inquiry4@zebra.com)

**Asia-Pacific Headquarters**  
+65 6858 0722  
[contact.apac@zebra.com](mailto:contact.apac@zebra.com)

**EMEA Headquarters**  
[zebra.com/locations](https://zebra.com/locations)  
[contact.emea@zebra.com](mailto:contact.emea@zebra.com)

**Latin America Headquarters**  
[zebra.com/locations](https://zebra.com/locations)  
[la.contactme@zebra.com](mailto:la.contactme@zebra.com)